

LUANA AQUINO

Germany
Tel: +5511973729798
E-mail: aquinoluanah@gmail.com
LinkedIn: linkedin.com/in/luana-aquino

PROFILE

Business Operations & Strategy professional with proven experience driving high-impact initiatives at Accenture and Google. Strong background in Project Management and Strategic Planning, specializing in optimizing operations, managing internal communication, marketing, and events, and aligning cross-functional stakeholders. Adept at using agile methodologies to streamline workflows and translate strategic goals into operational efficiency.

WORK EXPERIENCE

ACCENTURE,
Management Consulting Analyst, Brazil

Oct/2025 - Present]

- Support consulting engagements focused on operational efficiency, cost optimization, and performance improvement.
- Analyze operational data and KPIs to identify inefficiencies and improvement opportunities.
- Develop data-driven recommendations to support strategic decision-making.
- Collaborate with cross-functional teams to deliver scalable operational solutions.
- Present insights and findings to stakeholders supporting implementation of improvement initiatives.

GOOGLE
Project Management Apprentice, Brazil

Mar/2024 - Jul/2025

- Led internal marketing and communication initiatives to drive employee engagement and align local teams with regional office objectives.
- Coordinated the planning, logistics, and execution of internal events, partnering with cross-functional teams to foster collaboration and strengthen workplace culture.
- Managed internal communication channels, ensuring clear, consistent, and impactful messaging across the organization.
- Coordinated initiatives across regional and global stakeholders to support strategic office operations and program rollouts.
- Supported internal programs and operational processes aimed at improving employee experience and workplace efficiency.

TRI | PELOTON CONSULTING GROUP
Oracle Developer, Brazil

Aug/2023 - Feb/2024

- Developed Business Intelligence reports supporting finance and logistics decisions.
- Analyzed large datasets and optimized SQL queries to improve reporting efficiency.
- Supported ERP customization initiatives to improve operational workflows.
- Translated business requirements into data-driven analytical solutions.

EDUCATION

FIAP, Brazil
Bachelor's Degree in Information Systems

2022-2025

BLI Language School, Canada
English Program

2022-2023

SKILLS

- Business Operations & Strategy
- Data Analytics & KPI Analysis
- Growth Strategy & Go-to-Market Support
- Operational Efficiency
- Stakeholder Management
- Cross-functional Collaboration
- Project Management
- Marketing
- Fast Learner
- English

ACTIVITIES AND INTERESTS

- **Volunteering:** Club President | Rotaract Club - Leads strategic planning, budget allocation, and the execution of community service and professional development projects. Manages a diverse team of volunteers, coordinates public relations, and builds strategic partnerships with local organizations and sponsor Rotary clubs to maximize social impact.