

Daniel Grindrod

Delivery/Program Manager & Agile Practitioner

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Profile:

A results-driven program/delivery manager and agile practitioner with expertise in delivering high-impact and complex software initiatives through cross-functional collaboration, agility and data-driven KPIs. Strong stakeholder management, problem-solving and leadership skills and adept at scaling agile frameworks and coaching teams to deliver value at speed.

Key Skills:

- **Program Leadership:** Budget Forecasting, Planning, Risk Management, Stakeholder Alignment
- **Agile & Scaling Frameworks:** Coaching SAFe, Scrum, Kanban, Lean
- **Technical Delivery:** Microservices, Cloud Migration, DevOps (DORA Metrics)

Career:

Agile Delivery Manager (Program Manager):

tipico

[Sports Betting, Germany | Feb 2024 - Present - Role Redundancy]

Program delivery of a compliance-related initiative, which involved technical collaboration in the decommissioning, cloud migration and supportive back-office tools. Drove collaboration between distributed teams in product, tech., business and other departments with the responsibility for the budgetary forecasting, C-level stakeholder management and reporting.

Delivery Lead / Senior Agile Coach:

zooplus SE

[e-Commerce & Logistics, Germany | Jul 2022 - Feb 2024]

During a rapid organisational scale-up phase, drove an agile transformation program of work by implementing agile processes across the business utilising a hybrid SAFe model.

Senior Delivery Lead (Program Manager):

sennder GmbH

[Logistics, Germany | Oct 2020 - Jul 2022]

Start-up: Implemented an enterprise-wide digital transformation program using dual-track agile and scrum at scale. Oversaw the transition of the organisation to utilise team topologies and micro-services. Tracked delivery health utilising DORA metrics and OKRs.

Delivery Manager & Agile Coach:

joyn GmbH

[Media & Broadcasting, Germany | Mar 2019 - Oct 2020]

Start-up: championed the launch and go-to-market execution of a media streaming service. Successfully launched the product internationally to the Austrian market. Mobile iOS, Android, web to smart TVs. Monitored budgets, managed risks, and ensured timely delivery.

Deliver Manager (Program Manager):**bwin***[Online Sports Betting, Austria, India | May 2008 - Apr 2011]*

Led a digital programme delivery using agile methodologies. Improved delivery speed by implementing performance governance and aligning technical execution with business objectives.

Senior Agile Iteration Manager (Program Manager):**Sherwin-Williams***[Automotive, UK/NL/USA | Jul 2018 - Mar 2019 - Contract]*

Delivered a global automotive initiative through agile adoption across distributed teams. Focused on stakeholder alignment, risk mitigation, and process optimisation.

Agile Coach:**Missguided***[e-Commerce, Fashion UK | Jan 2016 - Jul 2018]*

Led an agile transformation across engineering, product, and business teams: scaled agile frameworks, optimised delivery processes, and coached leadership to drive flexibility and continuous improvement.

Enterprise Agile Coach:**Maples Group***[Legal/FinTech, Cayman Islands | Apr 2013 - Jan 2016]*

Scaled agile practices (Kanban and Lean) and aligned product and engineering teams with business strategy.

Agile Coach:**BBC***[Media, UK | Apr 2011 - Apr 2013]*

Delivered a cross-functional SaaS initiative consisting of various platforms such as iOS, Android and web through the implementation of agile frameworks (Scrum, SAFe).

Release Manager:**William Hill***[Online Sports Betting] England - Aug 2004 - May 2008]*

Coordinated software releases across multiple product teams, ensuring seamless release delivery. Led release readiness reviews, identifying and mitigating risks to maintain a consistent delivery cadence.

Qualifications/Additional Information:

- Bachelor's Degree - Business and Marketing
- Diploma - Business and Finance
- NVQ - Level 3 Management
- Certified Org. & Relationship Systems Coaching Practitioner [ORSC]
- SAFe Certified
- Certified Scrum Master [CSM]
- Notice period - 1 month
- English - Native
- German B1 in progress
- 06.05.1976